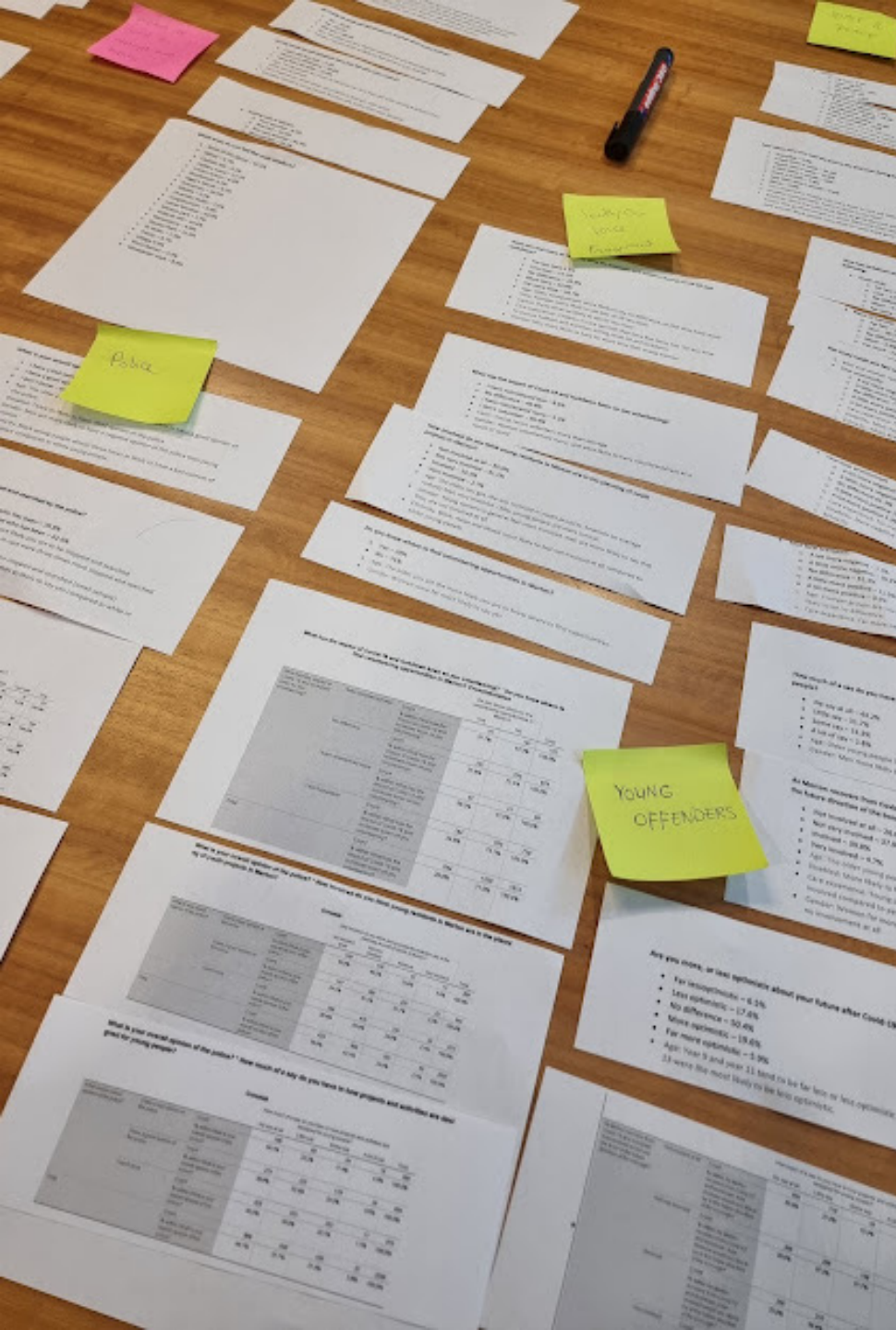




Designing creative programmes for young people

Process

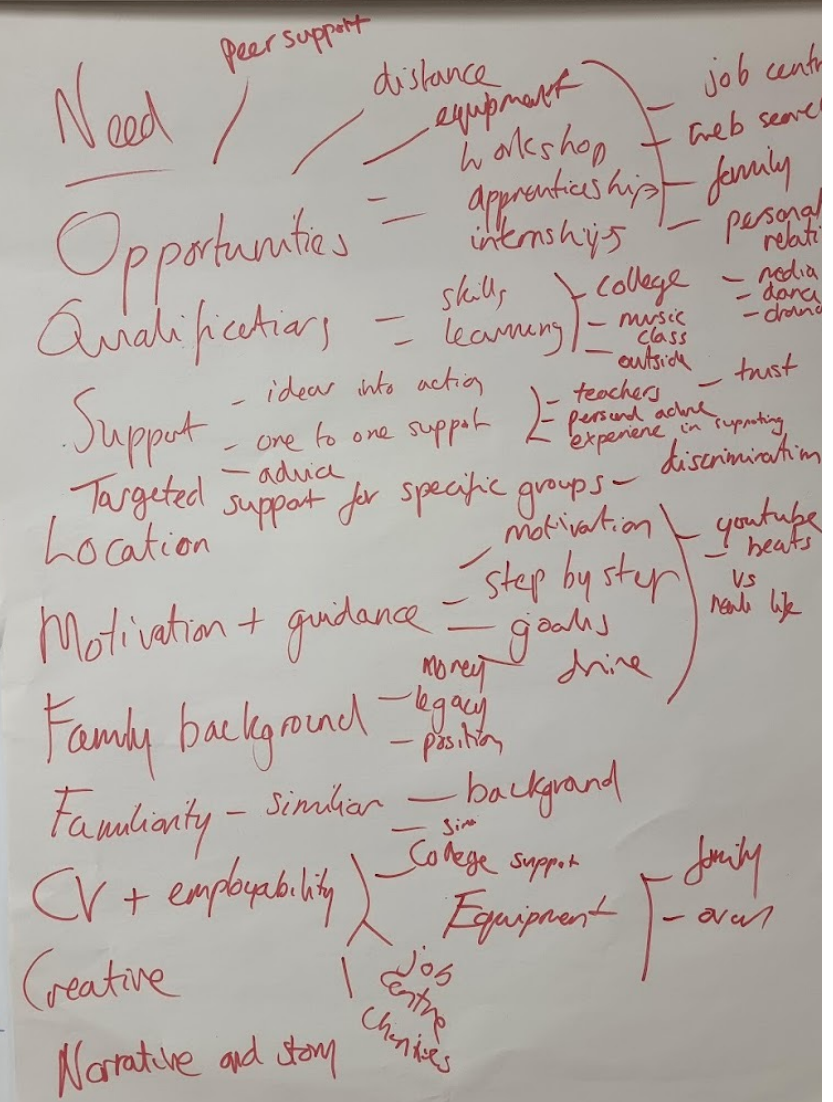
- We spoke to four young people aged 17, 18, 22, and 23.
- Young people had no experience of RawMaterial, and little to no experience of creative training providers.
- It was a two-hour session, audio recorded and transcribed.





Additional data

- Mapping Young Londoners report
- 2000 young people before the last Mayoral election
- Looked at a range of issues facing young Londoners



Key themes

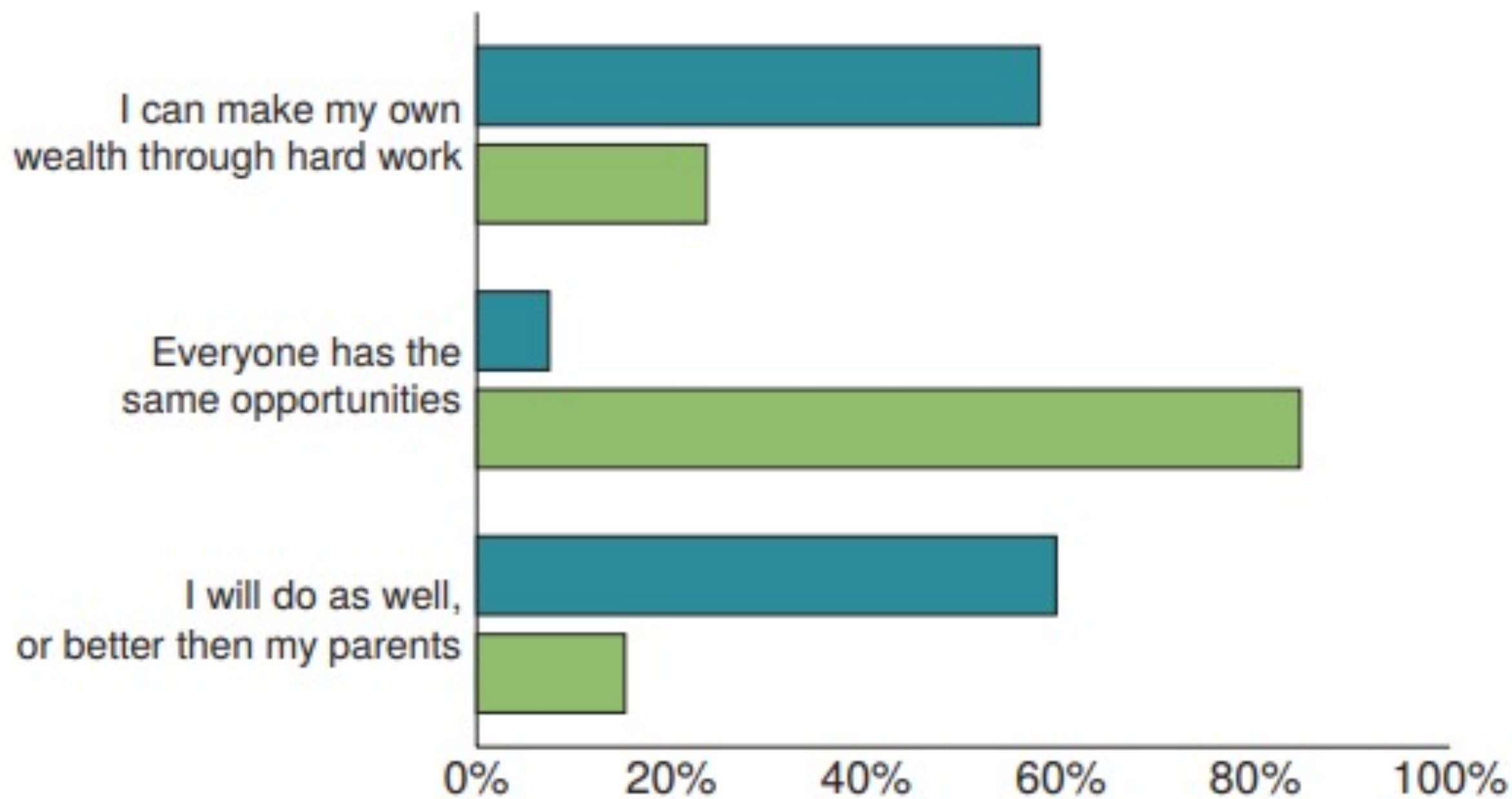
1. Young people focus on internal barriers rather than external
2. Young people want wholistic support for food poverty or mental health
3. Young people want quality over quantity, but the reality can be challenging
4. Opportunities is a broad catch all, and can be hard to separate out
5. Qualifications not just learning

Solo - hat us 2 - stretched

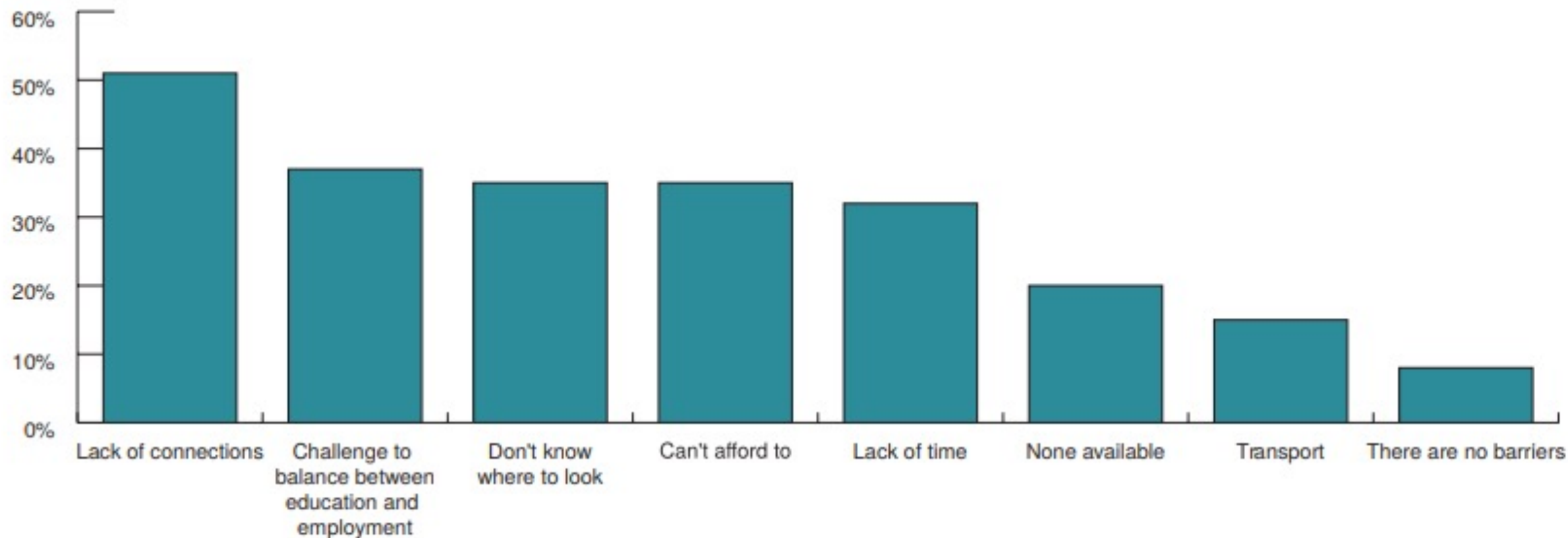
Young
people
focus on
internal
barriers
rather than
external

- “Passion!”
- “I think they need motivation and guidance. Anyone can give you opportunity but if you don’t have motivation you’re gonna hold yourself back and not do good.”
- “Drive!”
- “Self-esteem”
- “Confidence”
- “I feel like when you’re making music you need a story to tell. Anyone can hop in the booth and make music, but when you have a story to tell its more meaningful.”
- “They need to be creative.”

Do you agree or disagree with the following:



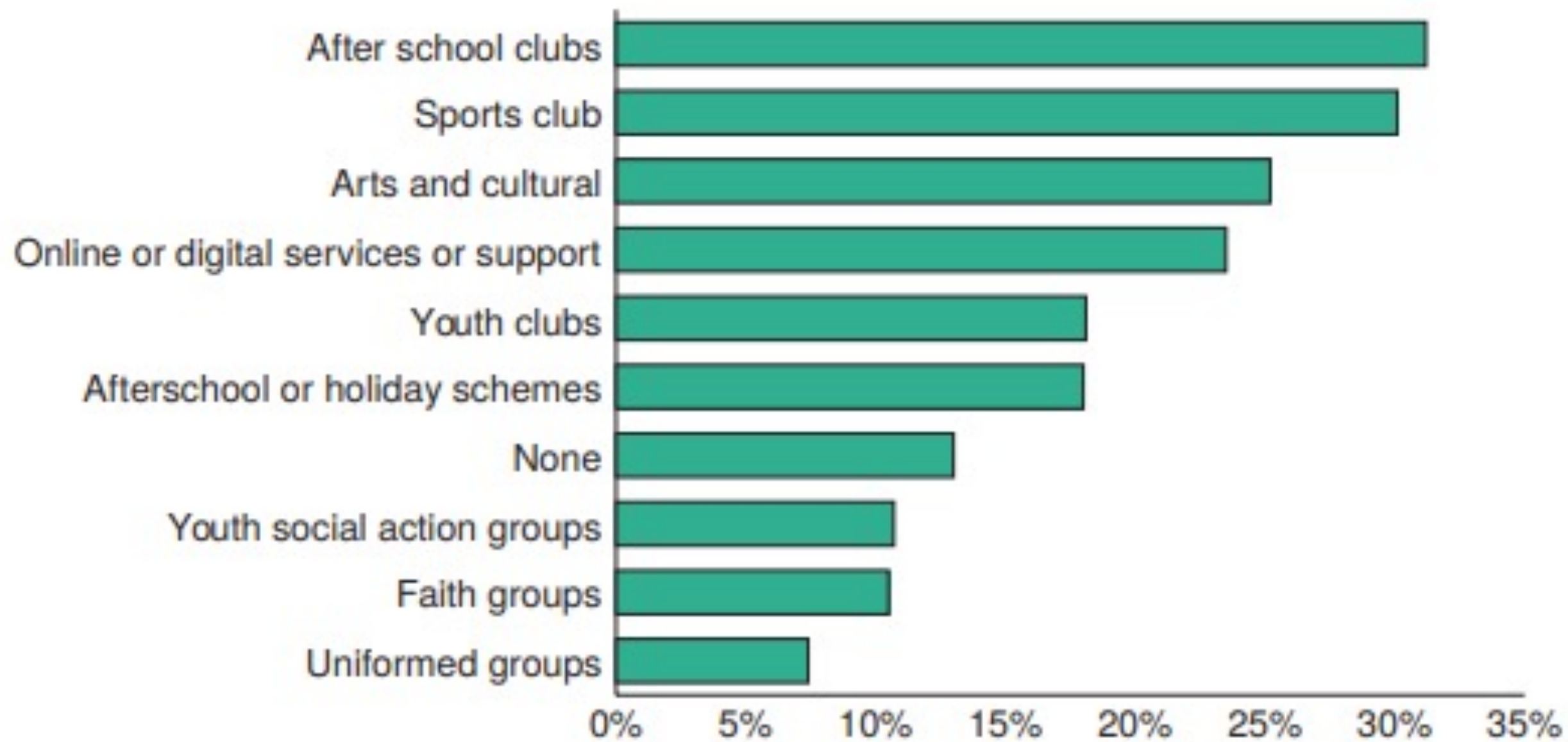
What are the barriers to you getting work experience?



Young
people want
wholistic
support for
food poverty
or mental
health

- “I didn't really have food in my house. So I will go to (services that had food) because I realise oh there's a positive. I think like there's definitely more ways that you can help to change people's lives. If they come in here for this opportunity. I want them to see that I can help you this way.”
- “It will stop them from getting in trouble...If someone just said to me “Look, here you can actually be productive and eat for free.”
- “I would give them help with their home life, if they need help with something to eat”
- “I would help them with their mental health”
- “I've got problems I don't wanna talk about but I say it in my music, but say I was in the studio writing a bar, and someone caught onto that bar and said, “hey you said this, do you wanna talk about it?”

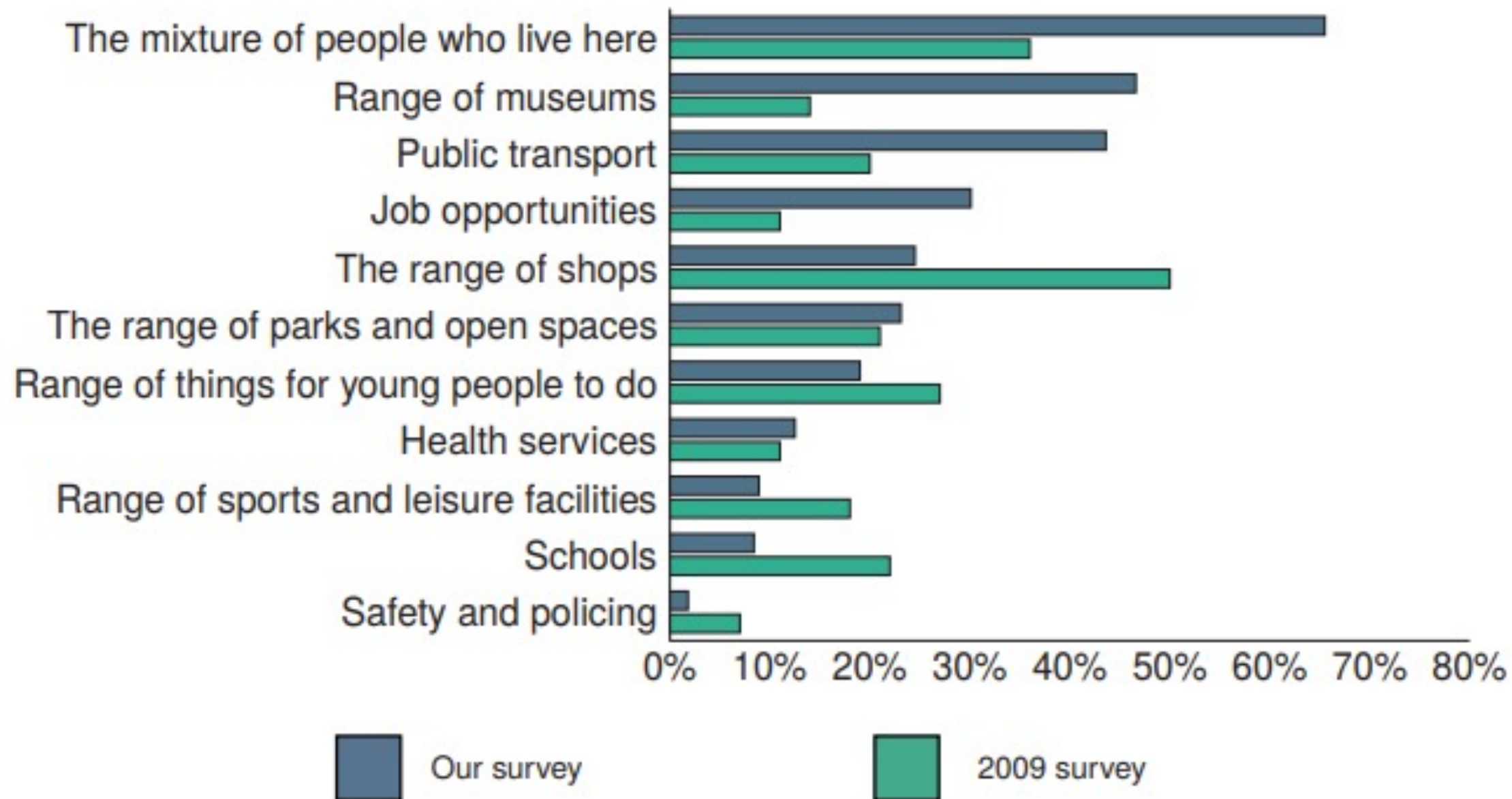
Which youth services have you accessed?



Young
people want
quality over
quantity, but
the reality
can be
challenging

- “December? I don’t know about my work shifts then”
- “Quality over quantity definitely”
- “It’s about quality. You can have a hundred people, but it could get nowhere, but those twenty that you properly work can go far.”
- “It should be opportunity for everyone”

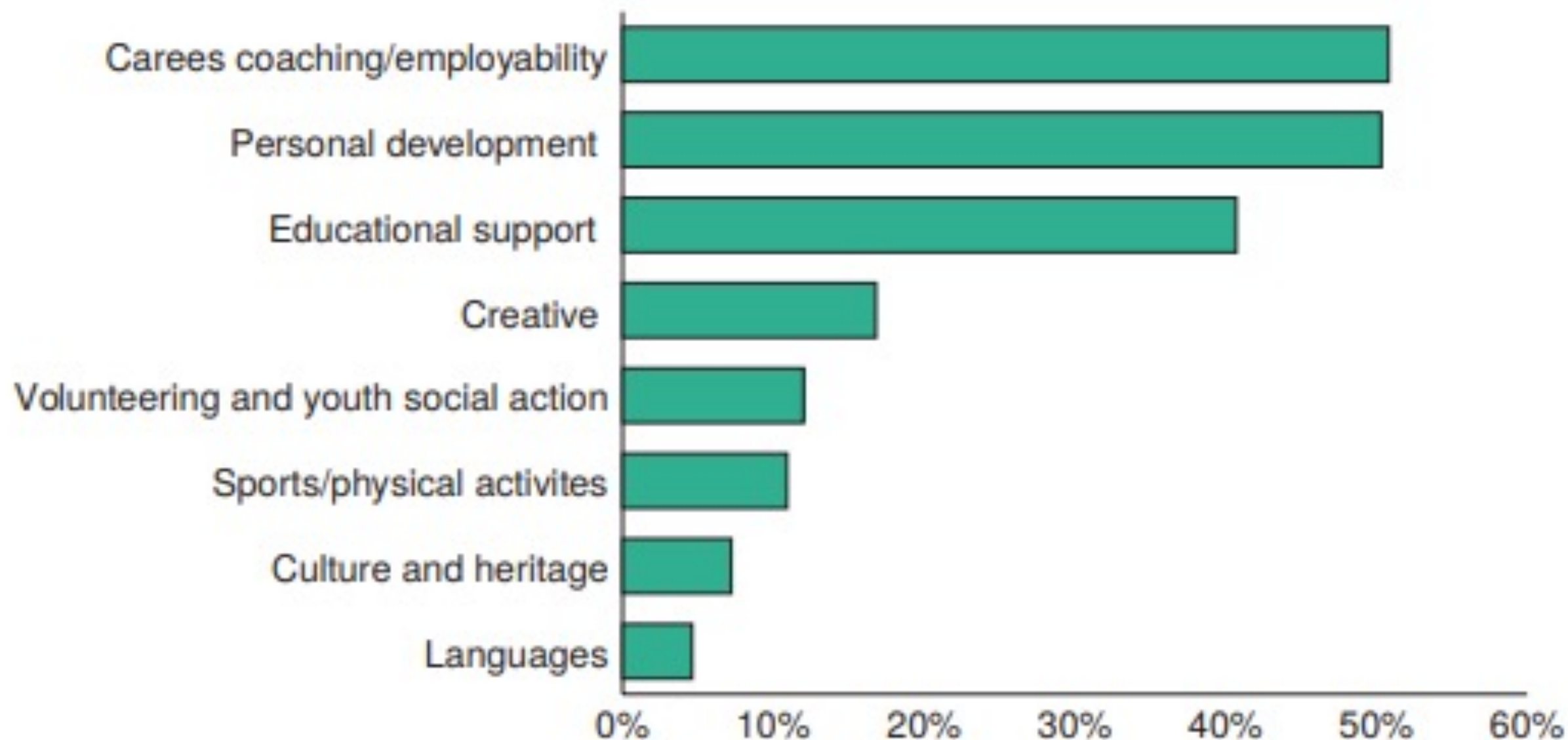
What is the best thing about living in London?



Opportunities
is a broad
catch all, and
can be hard to
separate out

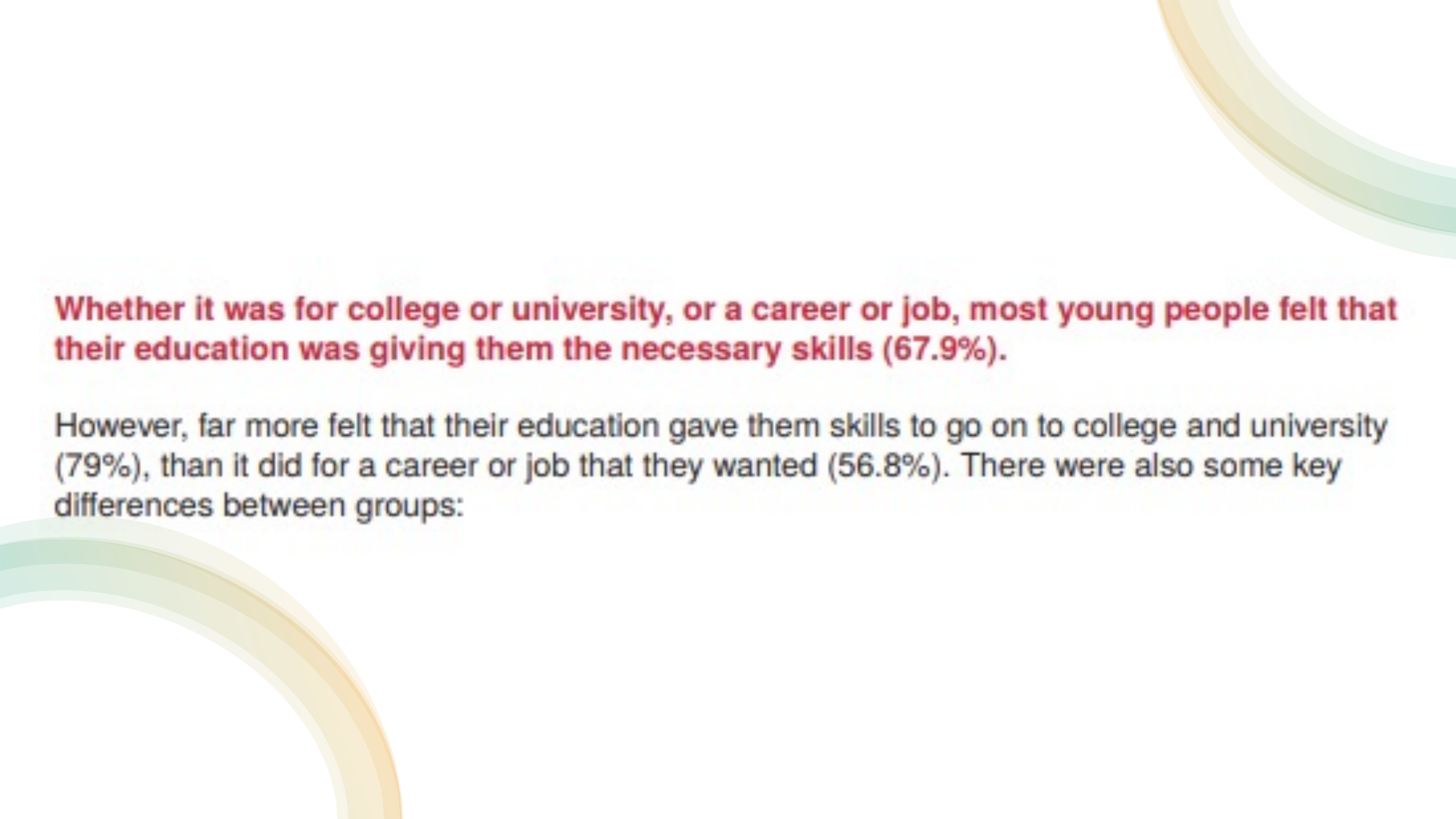
- Qualifications?
- Skills
- Support
- Yeah its about once you know what you wanna do, finding that person who can help you in the sector.
- So like for me, I wanna do music, I just need to put on a path of what music I should get into
- Equipment
- Advice

What does, or did, your mentor support you with?



Qualifications not just learning

- Do you get a qualification at the end?
- I would say that's the only wrong thing about it. I feel like you should maybe get a qualification. So at least the young people can actually see it because you can say something. But then you can also have the paper to prove it at the same time.
- Qualifications
- Qualifications
- if you come from a background if you've gone through all the training in the world, there's still no qualification.



Whether it was for college or university, or a career or job, most young people felt that their education was giving them the necessary skills (67.9%).

However, far more felt that their education gave them skills to go on to college and university (79%), than it did for a career or job that they wanted (56.8%). There were also some key differences between groups:

Additional report

We are the Youth of Today - Life in London for Generation Z

3,038 young Londoners aged 16-24
responded.

Part 1: Issues for young Londoners

Part 2: Identity and space

Part 3: Cultural spaces

Part 4: Using London's spaces

Part 5: Changing London

**We are the
Youth of Today**

**Life in London
for Generation Z**

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